



## NEWS

### JAGUAR HONORED WITH INTELLICHOICE CERTIFIED PRE-OWNED AWARD

- **Jaguar Approved Certified Pre-Owned program awarded Best Premium Program Award by IntelliChoice**

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**(MAHWAH, N.J.) – November 17, 2015** – Jaguar North America has been awarded Best Premium Program Award in the 17<sup>th</sup> annual IntelliChoice Certified Pre-Owned (CPO) Car Awards. IntelliChoice, the leading provider of automotive cost and value analysis and also part of TEN: The Enthusiast Network, announced the award winners today at the 2015 Certified Pre-Owned Forum and National Remarketing Conference in Scottsdale, Arizona.

“This recognition, along with Jaguar EliteCare, the best-in-class ownership package<sup>1</sup> for new vehicles, shows how committed we are to providing confidence and value in every customer,” said Chris Marchand, Executive Vice President of Operations, Jaguar Land Rover North America, LLC. “We have built a great CPO program and we’re honored to lead the premium segment.”

IntelliChoice evaluates a total of 26 manufacturer-backed programs, and segments the brands into two different categories – Premium and Popular – which reflect the overall market position and price range of their vehicles. There were 12 Premium Brands and 14 Popular Brands included in this year's study. Key components analyzed include extended manufacturer warranties, used car ownership costs, inspection process comprehensiveness, and special financing incentives. Overall, nine areas are assessed.

The Jaguar Approved Certified Pre-Owned program is known for its comprehensive attention to detail, quality and customer satisfaction. Jaguar Approved CPO cars have been hand-selected from only the finest, most carefully maintained Jaguar vehicles available from the previous five model years. The entire range of Jaguar products is available, including the celebrated F-TYPE convertible. Jaguar CPO sales for October were up 35% versus October 2014 and year-to-date, CPO sales are up 11%.

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Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com)

Go to [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage

<sup>1</sup> Class is cars sold by luxury automobile brands and claim is based on total package of warranty, maintenance and other coverage programs. For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call 1.800.4.JAGUAR or visit your local Jaguar Retailer.

**About IntelliChoice:**

IntelliChoice, part of the Motor Trend Automotive Group, is the market leader in automotive ownership cost and car values analysis. Founded in 1986, IntelliChoice is committed to empowering consumers to make better purchase decisions by providing independent and essential automotive information and tools. Through the IntelliChoice.com website, consumers can research, compare and price new cars and the cost of ownership. Motor Trend Automotive Group is an operating division of TEN: The Enthusiast Network (formerly, Source Interlink Media), a recognized provider of targeted media and marketing services and one of the largest publishers of magazines and digital content for enthusiast audiences.

**About TEN: The Enthusiast Network:**

TEN: [The Enthusiast Network](#) is the world's premier network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 50 publications, 60 websites, 50 events, 1,000 branded products, the world's largest automotive VOD channel, and the world's largest action/adventure sports media platform, TEN inspires enthusiasts to pursue their passions. For more information, visit [enthusiastnetwork.com](http://enthusiastnetwork.com).

**About Jaguar**

Jaguar is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE, two-seater F-TYPE, XF sports sedan, and the XJ luxury sedan. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Jaguar website at [www.jaguarusa.com](http://www.jaguarusa.com).

**About Jaguar Land Rover**

- The United States is one of the leading global markets for both Jaguar and Land Rover
- Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world
- Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK
- Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA
- Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA