JAGUAR AND BRITWEEK CELEBRATE BRITISH VILLAINS

## News

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AT THE 2014 BRITWEEK LOS ANGELES

**(MAHWAH, N.J.) – May 5, 2014 –** Jaguar North America and BritWeek partnered to present *A Villainous Affair*, a rooftop reception celebrating the British villain, including the newest British villain in town, the 2015 Jaguar F-TYPE Coupe, on May 2. Held at the London West Hollywood, the evening included cocktails, canapés and world domination overlooking the Los Angeles cityscape.

Returning for the fifth year as a supporter of BritWeek, Jaguar co-hosted the reception to guests decked out in their most villainous attire. The 2015 Jaguar F-TYPE Coupe was on display on the rooftop amongst VIP guests including,Piers Morgan, Paul Wesley, Ethan Peck, Lydia Hearst, Jesse Metcalfe, Cara Santana, Bruno Tonioli, Jillian Murray, Sofia Milos, Christopher Guy and Rory Cochrane.

A vehicle that celebrates its British creativity, innovation and excellence, the all-aluminum Jaguar F-TYPE Coupe continues a bloodline that stretches back over 75 years and encompasses some of the most beautiful, thrilling and desirable sports cars ever built. The F-TYPE R Coupe represents the pinnacle of the F-TYPE range with a 550hp 5-liter supercharged V8 and 0-60 mph in 4 seconds1.

The reception also served as the launch of the Jaguar and Thomas Pink partnership, which includes a program of events celebrating two leading global luxury brands known for quality and craftsmanship. Thomas Pink models showcased the brand’s vision of the stylishly dressed villain.

BritWeek is a non–profit organization that hosts a program of events every spring to promote British creativity, innovation and excellence across multiple categories, including film & television, music, art, fashion, design, retail, sport, philanthropy, business and more. The events take place throughout Greater Los Angeles, Orange County, San Francisco and now Miami! For more information visit [www.britweek.org](http://www.britweek.org)

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1 *Always follow local speed limits.*

**About Jaguar**  
Jaguar is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the XJ luxury sedan, XF sports sedan, the XK Coupe and Convertible sports cars and the two-seater F-TYPE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Jaguar website at http://www.jaguarusa.com.

***About Jaguar Land Rover***

*• The United States is one of the leading global markets for both Jaguar and Land Rover*

*• Jaguar Land Rover employs 25,000 people and sells vehicles in 170 countries around the world*

*• Jaguar Land Rover has two state of the art engineering and design facilities and three advanced manufacturing plants in the UK*

*• Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA*

*• Jaguar Land Rover is represented by more than 330 independently operated retail outlets**in the USA*