



NEWS

JAGUAR I-PACE HITS THE STREETS OF LONDON

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- **Jaguar I-PACE Concept driven on the streets of London for the first time**
- **The Jaguar brand's first electric vehicle – the I-PACE – will arrive at retailers in 2018**

(Whitley, UK) – March 14, 2017 – Jaguar has unleashed its first electric vehicle – the Jaguar I-PACE – onto the streets of London for the first time¹.

Driving on the streets of London's famous Olympic Park, the electric performance SUV concept previews the Jaguar brand's first electric vehicle, the Jaguar I-PACE, which will be revealed in late 2017 and will be on sale in the second half of 2018.

"The feedback on the I-PACE Concept has been fantastic. With the I-PACE Concept we've torn up the rule book to create a vehicle with supercar inspired aesthetics, sports car performance and SUV space, in one electric package. It has surprised people and the enthusiasm for our first electric vehicle has been beyond all my expectations," said Jaguar Director of Design, Ian Callum. "Driving the concept on the streets is really important for the design team. It's very special to put the car outside and in the real-world. You can see the true value of the I-PACE's dramatic silhouette and powerful proportions when you see it on the road, against other cars. The I-PACE Concept represents the next generation of battery electric vehicle design. For me, the future of motoring has arrived."

Powered by a 90kWh lithium-ion battery, the I-PACE will be able to accelerate from 0-60mph in around 4 seconds, with a targeted range of approximately 220 miles on EPA test cycles. Charging is easy and quick; an 80 percent charge can be achieved in 90 minutes and 100 percent charge achieved in just over two hours using 50kW DC fast charging¹.

Compact, lightweight electric motors at the front and rear axles generate a combined output of 400HP and 516-lb ft of all-wheel drive torque, putting power down and maintaining traction on a variety of surfaces and weather conditions¹. Response is immediate and the system provides exceptional control over the front and rear torque distribution, responding immediately to driver inputs, road conditions and vehicle characteristics.

For additional information on the I-PACE visit JaguarUSA.com; to be one of the first owners click "I Want One."

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- (1) All illustrations, photographs and specifications shown here are based on the Jaguar I-PACE concept vehicle. Final U.S. specifications, design, equipment, and accessories have not been determined. Therefore, U.S. production vehicles will differ from the one shown.

All pricing and figures for acceleration, power, speed, range and charging are Manufacturer's estimates based on best information available at time of publication.

Jaguar I-PACE production vehicles will be tested and certified prior to release, with official figures available prior to any customer order.

About Jaguar

Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and the brand's first-ever performance SUV, the F-PACE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich and Solihull manufacturing plants in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs almost 38,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3 billion (USD\$3.9 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold 487,065 vehicles in 160 countries, with more than 80 percent of our vehicles produced in the UK being sold abroad.