



NEWS

JAGUAR LAND ROVER REPORTS U.S. SALES FOR JUNE 2015

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- **Jaguar Land Rover U.S. June sales increase 11 percent with 5,860 units sold; making this the company's best June retail month since 2006**
- **Land Rover up 15 percent for the best Land Rover June sales month ever driven by Range Rover and Range Rover Sport**
- **Jaguar F-TYPE has its best June sales month ever and sales of the Jaguar XF up 43 percent for the month**

(MAHWAH, NJ) – July 1, 2015 – Jaguar Land Rover North America today reported June 2015 U.S. sales. Sales for both brands hit 5,860 units, an 11 percent increase from 5,301 units in June 2014. Land Rover sales reached 4,643 units up 15 percent from 4,038 units in June 2014; Jaguar sales were 1,217 units, down 4 percent from 1,263 units in June 2014.

Year-to-date in 2015, Jaguar Land Rover U.S. sales are up 16 percent from 2014. For the full year 2014, Jaguar Land Rover U.S. sales were up with 67,238 units sold in 2014 compared to 66,962 in 2013. For the full year 2014 the Land Rover brand established an all-time annual high for U.S. sales of 51,465.

"Jaguar Land Rover's world-class products including Range Rover Sport and Jaguar F-TYPE continue to be a force in the marketplace and have allowed us to achieve our best June sales results since 2006," said Joe Eberhardt, President and CEO of Jaguar Land Rover North America. "We are particularly pleased that Land Rover was able to achieve its highest June sales performance ever in the U.S. and that the Jaguar F-TYPE is had its best June sales month."

U.S. BRAND HIGHLIGHTS

Land Rover

Land Rover hit a new June high with 4,643 total units sold this month as Range Rover Sport had its best ever U.S. June sales. June was the sixth consecutive month in which Land Rover set a new monthly U.S. sales record.

The Range Rover Sport hit 1,516 units in June, up 2 percent from 1,481 units in June, 2014. Range Rover hit 1,273 units in June, increasing 50 percent from 850 units in June, 2014. The Range Rover Evoque hit 801 units.

For the full year 2014, Land Rover brand U.S. sales reached a new all-time high of 51,465 units. Full year sales were led by the brand volume leader Range Rover Sport with 17,897 sales up 12 percent; Range Rover with 12,830 sales up 5 percent and Range Rover Evoque with 12,440 sales up 9 percent.

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Land Rover's 2015 model year line-up new features five models: The 240-hp turbocharged 2.0 liter Land Rover Discovery Sport and Range Rover Evoque; the LR4 powered by a 340-hp supercharged 3.0 liter V6 engine; the Range Rover Sport and Range Rover, available with either a 340-hp supercharged 3.0 liter V6 or 510-hp supercharged 5.0 liter V8 powertrain.

For 16 MY, Land Rover adds two special editions to the Range Rover Sport lineup, the Range Rover Sport HST, available in either a 3.0L Supercharged V6 380hp engine or a 5.0L Supercharged V8 510hp engine with added SVR aero package and the 550-hp Range Rover Sport SVR.

Jaguar

For Jaguar, the F-TYPE had its best June sales month ever with 451 units sold. The XF was up 43 percent for the month with 446 units sold vs. 312 in June 2014. For the month of June, Jaguar was down 4 percent. In 2015, the 16 MY Jaguar F-TYPE is newly available with options of all-wheel drive and a manual transmission and now comes standard with the best warranty and longest scheduled maintenance package of any luxury sports car in the market with five-years or 60,000 miles coverage.

The 2015 Jaguar line-up features four models: The Jaguar XJ luxury sedan, powered by a 340-hp supercharged 3.0 liter V6 in rear-wheel or all-wheel-drive configuration, a 470-hp supercharged 5.0 liter V8 or a 550-hp supercharged 5.0 liter V8 in the XJR model. The Jaguar XF sports sedan comes in a number of variations: 240-hp turbocharged four cylinder engine, a 340-hp supercharged 3.0 liter V6 in rear-wheel or all-wheel-drive configurations, a 470-hp supercharged 5.0 liter V8, a 510-hp Supercharged 5.0 liter V8 in the XFR and a 550-hp Supercharged 5.0 liter V8 in the XFR-S. In its final year, the XK coupe and convertible grand touring models are powered by either a 385-hp 5.0 liter V8 or a 510-hp supercharged 5.0 liter V8 in the XKR. Jaguar also offers the Jaguar XKR-S coupe and convertible with a 550-hp supercharged 5.0 liter V8. The new 2016 F-TYPE line-up, F-TYPE Coupe and Convertible, are powered by either a 340-hp supercharged 3.0 liter V6, a 380-hp supercharged 3.0 liter V6 in the F-TYPE S or a 550-hp supercharged 5.0 liter V8 in the F-TYPE R.

At the 2015 New York International Auto Show, Jaguar Land Rover introduced the second generation, new-from-the-ground-up, 16 MY Jaguar XF sedan. Based on Jaguar's new aluminum-intensive architecture, the new XF will come to market in fall, 2015. In 2016 the Jaguar lineup in the U.S. will expand with the addition of the Jaguar XE compact sports sedan and the Jaguar F-PACE performance crossover.

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About Jaguar Land Rover

- *The United States is one of the leading global markets for both Jaguar and Land Rover*
- *Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world*
- *Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK*
- *Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA*
- *Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA*