**News Release**

**Embargoed until 13:30 (IST) 08:00 GMT on Wednesday   
5th February 2014  
  
JAGUAR LAND ROVER REVEALS STAR STUDDED LINE-UP AT DELHI SHOW**

* **Bollywood actress Priyanka Chopra unveils the world’s finest luxury SUV, the long wheelbase Range Rover**
* **India’s first racing driver Narain Karthikeyan launches the new F-TYPE Coupe – the most performance-focused production Jaguar ever**
* **Jaguar’s C-X17 crossover concept and the D-Type inspired Project 7 make their Indian debut**
* **Jaguar XJ saloon to be locally manufactured at Pune plant**

**New Delhi, 5th February 2014** - Jaguar Land Rover’s latest award-winning products made their Indian debut at the 12th Delhi Auto Expo Motor Show today. Amongst the star attractions, the Jaguar F-TYPE Coupe was unveiled by India’s racing driver, Narain Karthikeyan and the Range Rover long wheelbase by leading Bollywood actress Priyanka Chopra.

The celebrities appeared alongside Jaguar Land Rover’s new Indian product range, including the latest Land Rover Discovery and the Range Rover Evoque with 9-speed transmission. Also making their much anticipated Indian debut were the Jaguar C-X17 crossover concept and the D-Type inspired Project 7 concept car.

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Jaguar Land Rover CEO, Dr. Ralf Speth said:   
*“We are here in India to showcase the very latest offerings from our two great British brands. India continues to be an important and dynamic market for Jaguar Land Rover with year on year sales growth. This demonstrates that we are delivering our promise to create exciting products and unrivalled customer experiences. We aim to enhance the potential of the Indian market by growing our dealer network by 25 per cent this year and will now manufacture our flagship model, the Jaguar XJ, in Pune”.*

Today, the company confirmed that Jaguar’s flagship model, the XJ, would become the third model to be made at the firm’s local manufacturing facility in Pune, following the introduction of the Land Rover Freelander 2 in 2011 and Jaguar XF in 2013.

To support future growth in the Indian market, Jaguar Land Rover is continuing to expand its dealer network. Today the company has a network of 19 distribution outlets across 17 cities with a plan to increase this to 24 by the end of the fiscal year.

Jaguar Land Rover, now in its sixth year of Tata Motors Limited ownership, delivered its best ever full year global sales performance in 2013, retailing 425,006 vehicles – a 19 per cent increase over the previous year. Sales records were set in thirty eight international markets for both brands.

This positive trend is reflected in India where the Jaguar and Land Rover brands have gained significant prominence and popularity since entering the market in 2009. Retail sales were up by 21 per cent in 2013 and Jaguar was one of the fastest growing luxury car brands in the country.

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